

Population

10237

Child Poverty

482

Unemployed

3.0%

Older People in Poverty

20.8%

Older People Living Alone

32.8%

Can not Speak English

0.2%

IMD Ward Rank (/25)

10

IMD Score

30.90

Income Deprivation

20.5%

Ave. Download Speed

113.26

% of prem unable to receive 30Mbit/s

1.2%

Digital Inclusion
Scoreboard

Silksworth

Existing Digital Provision

A Community Digital Health Hub has been developed at Youth Almighty, Silksworth CA which has improved connectivity, provided access to digital devices and Tech Mate volunteers to support people Go Online for the first time, and provide valuable one to one support.

New Silksworth Junior are members of the NCCE.

Residents can access 1-2-1 support, timetabled sessions or drop in sessions. Sunderland North Family Zone provide 1-2-1 support, timetabled sessions or drop ins. SNFZ and Youth Almighty are registered Data Banks.

Working with Schools on digital careers, work placements and T-qualifications.

Currently building links with VCS organisations, including schools to provide further support.

Encouraging organisations to share activities to a centralised hub to support social prescribing to raise awareness of support available.

Significantly influencing investment to install broadband provision in all areas, to ensure no one and no where is left behind.

Challenges to Address

Local insights suggests that limited digital connectivity; low personal data allowances; access to digital devices and lack of digital skills and money are common barriers to digital inclusion.

People more at risk of digital exclusion are children and young people; people without a job; people on low wages. Further consideration for Veterans, single parents and people with disabilities.

Higher levels of children and older people living in poverty, unemployment and income deprivation.

Top 10 wards registered as having limited broadband, via the DERI.

Potential Opportunities for Members

Develop more spaces for people to access face to face digital support i.e. Silksworth Recreation Park, Silksworth Lakes,

Raise awareness and encourage sign up to the NCCE at St Leonards RC and Silksworth Infants.

Deliver marketing campaigns to tackle digital exclusion e.g. low cost broadband, being safe online, etc.

Set up a Tech Mates / Buddies Volunteering Scheme

Encourage sign up to the Digital Inclusion Network and operate data banks (like a food bank but instead provides free SIM cards)

Explore funding opportunities to introduce free friendly Wi-Fi into publicly accessible buildings, open spaces and parks.

Set up a Digital Device Loan Scheme or Lending Libraries for digitally excluded households

Set up IT donation points and encourage people to gift their old devices which can be upcycled and reused